

Curriculum Vitae

Personal information

Name / Surname **Maria Gianni**

Work address International Hellenic University, Department of Economic Sciences, Serres Campus
Terma Magnisias Str., 62124, Serres, Greece

E-mail mariagianni@ihu.gr

Google Scholar profile <https://scholar.google.com/citations?user=M7jR88EAAAAJ&hl=en>

Researchgate.net profile <https://www.researchgate.net/profile/Maria-Gianni-4>

Scopus Author ID 56336802900

ORCID 0000-0002-8708-2947

Current academic position Assistant Professor tenure-track
International Hellenic University, Department of Economic Sciences

Education and training

Dates June 2022 – June 2024

Post-doctoral research The impact of lean management and digital transformation, in the context of Industry 4.0, on the sustainability of businesses and organizations

Academic Institution University of Macedonia – Department of Business Administration

Dates September 2012 – June 2020

Academic degree Degree of Philosophy (PhD)

Doctoral dissertation title Integrated management standards and systems – Impact on corporate sustainability performance

Academic Institution University of Macedonia – Department of Business Administration

Dates January 2002 – December 2003

Academic degree Master's Degree in Production Systems Management

Master's thesis title Emotional Intelligence and leadership in small and medium garment enterprises

Academic Institution Aristotle University of Thessaloniki – Faculty of Engineering - School of Mechanical Engineering

Dates September 1987 – November 1993

Academic degree Diploma in Chemical Engineering

Academic Institution Aristotle University of Thessaloniki – Faculty of Engineering - School of Chemical Engineering

Foreign languages English: Certificate of Proficiency in English (Cambridge)

French: Certificat de Langue Française

German: Zeugnis Zentrale MITTELSTUFEN Prüfung

Statistical data analysis SPSS, AMOS, SmartPLS

Teaching experience

Academic year	2025-2026 (Spring semester)
Occupation or position held	Associate Faculty
Courses taught	Management & Supply Chain
Academic Institution	Department of Economic Sciences, International Hellenic University, Serres, Greece
Academic years	2023-2024 & 2025-2026
Occupation or position held	Associate Faculty
Course taught	Total Quality Management & Environmental Management
Academic institution	Hellenic Open University, Greece
Academic years	2021-2022, 2022-2023, 2023-2024, 2024-2025, 2025-2026
Occupation or position held	Associate Faculty
Course taught	Advanced Topics in Human Resource Management
Academic institution	Department of Business Administration, University of Macedonia, Thessaloniki, Greece
Academic year	2024-2025
Occupation or position held	Associate Faculty
Course taught	Research Methods in Public Administration – Master's Program in Public Administration and e-Governance
Academic institution	Hellenic Open University, Greece
Academic years	2023-2024, 2024-2025 & 2025-2026
Occupation or position held	Associate Faculty
Course taught	Master's Program in Quality Management and Technology - Supervision of eight (8) dissertations
Academic institution	Hellenic Open University, Greece
Academic years	2023-2024, 2024-2025 & 2025-2026
Occupation or position held	Associate Faculty
Courses taught	TQM Fundamentals, Quality Tools and Techniques, Leadership in Quality & Business Ethics at the undergraduate program: Bachelor of Business and Quality Management
Academic institution	HBMSU - School of Business & Quality Management
Academic years	2022-2023, 2023-2024, 2024-2025 & 2025-2026
Occupation or position held	Associate Faculty
Courses taught	Research Methods at the post-graduate program: Master of Science in Innovation and Change Management / Managing Business Excellence, Advance Quality Tools & Techniques, Teamwork, Total Quality Management & Quality Tools and Techniques at the post-graduate program: Master of Science in Organizational Excellence
Academic institution	HBMSU - School of Business & Quality Management
Academic years	2021-2022 & 2022-2023 (Spring semester)

Occupation or position held	Associate Faculty
Course taught	Environmental Management
Academic institution	Department of Business Administration, University of Macedonia, Thessaloniki, Greece
Academic year	2021-2022 (Spring semester)
Occupation or position held	Associate Faculty
Course taught	Advanced Topics in Total Quality Management
Academic institution	Department of Business Administration, University of Macedonia, Thessaloniki, Greece
Academic year	2020-2021 (Spring semester)
Occupation or position held	Associate Faculty
Course taught	Total Quality Management
Academic institution	Department of Production and Management Engineering, Democritus University of Thrace
Academic year	2020-2021 (Spring semester)
Occupation or position held	Adjunct lecturer
Course taught	Total Quality Management
Academic institution	University of Western Macedonia
Dates	September 2012 – June 2020
Occupation or position held	PhD candidate
Role	Researcher and teaching assistant
Academic institution	University of Macedonia – Department of Business Administration, Thessaloniki, Greece
Dates	March 2006 – July 2008
Occupation or position held	Adjunct lecturer
Course taught	Quality Assurance Systems
Academic institution	Technological Educational Institute of Western Macedonia

- Aldabbas, H., and Gianni, M. (2026), "Driving organizational performance: the impact of business intelligence, agility, and creativity", *International Journal of Productivity and Performance Management*, Vol. 75 No. 11, pp. 152-173. <https://doi.org/10.1108/IJPPM-02-2025-0112>
- Aldabbas, H., Gianni, M., and Alzoukani, A. (2026), Vocational education quality and students' satisfaction: An empirical analysis in the UAE context, *Quality Education for All*, Vol.3 No. 1, pp. 91-110. <https://doi.org/10.1108/QEA-12-2024-0149>
- Katou, A. and Gianni, M. (2026), "Green Leadership's Role in Developing Organizational Sustainability: A Multilevel Structural Equations Model", *Strategic Business Research*, Vol. 2 No 1, 100051. <https://doi.org/10.1016/j.sbr.2026.100051>
- Gianni, M., Gotzamani, K., Konstantaras, I., Kessopoulou, E., and Xanthopoulou, S. (2026), "A lean management perspective on digital transformation: The role of culture in technology adoption", *International Journal of Quality & Reliability Management*, Vol. 43 No. 4, pp. 981-1004. <https://doi.org/10.1108/IJQRM-12-2024-0444>
- Kafetzopoulos, D., Gianni, M., Samara, E., Kilintzis, P. (2025), "Eco-Innovation and Firms' Performance: The Mediating Role of Eco-Innovation Strategy", *Journal of the Knowledge Economy*, Vol. 16, pp. 2341-2365. <https://doi.org/10.1007/s13132-024-02094-6>
- Gianni, M., Kontou, E., Avdikos, I., Kessopoulou, E., and Xanthopoulou, S. (2024), "EFQM in vocational education - Teacher and student perspectives", *Quality Education for All*, Vol. 1 No. 1, pp. 222-239. <https://doi.org/10.1108/QEA-05-2024-0041>
- Gianni, M. and Gotzamani, K. (2024), "Extrovert integrated management systems", *The TQM Journal*, Vol. 35 No. 1-2, pp. 273-296. <https://doi.org/10.1108/TQM-12-2019-0294>
- Gianni, M. and Gotzamani, K. (2024), "The internalisation of integrated management systems as a key for sustainable companies: Empirical evidence", *Total Quality Management & Business Excellence*, Vol. 35 No. 1-2, pp. 273-296. <https://doi.org/10.1080/14783363.2023.2290659>
- Gkarane, S., Gianni, M., and Vassiliadis, C. (2024), "Running toward Sustainability: Exploring Off-Peak Destination Resilience through a Mixed-Methods Approach-The Case of Sporting Events", *Sustainability*, Vol. 16 No. 2, 576. <https://doi.org/10.3390/su16020576>
- Gianni, M., Reitano, A., Fazio, M., Gkimperiti, A., Karanasios, N., and Taylor, D.W. (2023) "Food Literacy as a Resilience Factor in response to health-related uncertainty", *British Food Journal*, Vol. 125 No. 3, pp. 1067-1093. <https://doi.org/10.1108/BFJ-10-2021-1145>
- Gkarane, S., Vassiliadis, C.A., and Gianni, M. (2022), "Exploring professionals' perceptions of tourism seasonality and sports events: A qualitative study of Kissavos Marathon race", *Enlightening Tourism. A Pathmaking Journal*, Vol. 12, Special Issue, pp. 24-51. <http://uhu.es/publicaciones/ojs/index.php/et/issue/current>
- Gianni M.S. (2021), "Book Review: Foundations of Sustainable Business: Theory, Function, and Strategy", *Frontiers in Sustainability*, Vol. 2, p. 43. doi: 10.3389/frsus.2021.688943
- Cabecinhas, M., Domingues, P., Sampaio, P., Bernardo, M., Franceschini, F., Galetto, M., Gianni, M., Gotzamani, K., Mastrogiacomo, L., and Hernandez-Vivanco, A. (2018), "Integrated management systems diffusion models in South European countries", *International Journal of Quality and Reliability Management*, Vol. 35, No. 10, pp.2289-2303.
- Gianni, M., Gotzamani, K., and Tsiotras, G. (2017), "Multiple perspectives on integrated management systems and corporate sustainability performance", *Journal of Cleaner Production*, Vol. 168, pp.1297-1311.

**Publications
in peer-reviewed journals
(cont.)**

- Bernardo, M., Gianni, M., Gotzamani, K., and Simon, A. (2017), "Is there a common pattern to integrate multiple management systems? A comparative analysis between organizations in Greece and Spain", *Journal of Cleaner Production*, Vol. 151, pp. 121-133.
- Gianni, M., Gotzamani, K., and Vouzas, F. (2017), "Food integrated Management Systems: Dairy industry insights", *International Journal of Quality & Reliability Management*, Vol. 34, No. 2, pp.194-215.
- Maletič, D., Maletič, M., Al-Najjar, B., Gotzamani, K., Gianni, M., Kalinowski, T.B., and Gomišček, B. (2017), "Contingency factors influencing implementation of physical asset management practices", *Organizacija*, Vol. 50, No. 1, pp. 3-16.
- Gianni, M., Gotzamani, K., and Linden, I. (2016), "How a BI-wise responsible integrated management system may support food traceability", *International Journal of Decision Support System Technology*, Vol. 8, No. 2, pp. 1-17.
- Gianni, M. and Gotzamani, K. (2015), "Management systems integration: lessons from an abandonment case", *Journal of Cleaner Production*, Vol. 86, pp. 265-276.
- Zafirakou, A., Gaitanelis, E., and Gianni, M. (2013), "Water Quality and Assessment of a Small SWM's Produced Leachates", *World Environment*, Vol. 3 No. 3, pp. 94-101.

**Publications
in scientific journals**

- Gianni, M. (2008), Thermal Insulation and Fire Resistance of Building Piping System, *KTIRIO*, Issue No. 2, pp. 97 – 102.
- Gianni, M. (2008), Building "Green" – Environment Friendly Construction Materials (2007), *KTIRIO*, Issue No. 185, pp. 87 – 92.
- Gianni, M. (2006), Construction Waste Management, *KTIRIO*, Issue No. 178, pp. 52-56.

Chapters in books

- Gianni, M., Papamarkou, A., and Fragkaki, A. (2026), "The Impact of Industry 4.0 on the Overall Equipment Effectiveness and Total Productive Maintenance: A case study in the Pharmaceutical Industry", Chapter 13 In: Aldabbas, H., Gernal, L.M., Hemachandran, K., & Rodriguez, R.V. (Eds.), *Large Language Models, AI, and Workforce Transformation: Strategies for Resilience and Growth*, Productivity Press. <https://doi.org/10.4324/9781003652649-13>
- Baxevanidis Taros, P., Gianni, M., Gotzamani, K., and Fragkaki, A. (2026), "Embedding Lean Principles and Digital Transformation into Organizational Culture: Effects on Industry 4.0 Adoption and Corporate Sustainability Performance – A Case Study in Metal Processing", In Cantini, A., Caterino, M., Fantozzi, I.C., Leoni, L., and Mancusi, F. (Ed.) *Advances in Performance Management and Measurement for Industrial Applications and Emerging Domains - Proceedings of the Third Conference on performance measurement and management (COPERMAN)*, Lecture Notes in Production Engineering, Springer Cham. DOI: 10.1007/978-3-032-26588-3_15
- Aldabbas, H. and Gianni, M. (2025), "The Impact of Open Innovation Types on Digital Transformation: A Moderation Model of Digital Strategy", *International Conference on performance measurement and management – COPERMAN 2025*, May 23-25, Conference Proceedings, Springer Cham. DOI: 10.1007/978-3-032-26588-3
- Gianni, M. and Gotzamani, K. (2024), "Lean Digital Culture as an Enabler of Corporate Sustainability Performance: The Mediating Role of Intention to Use Industry 4.0 Technologies." In: Ciasullo, M.V., Martin, J., and Brunetti, F. (Eds.) *Embracing Sustainability Management Through Excellence in Services. EISIC 2023*. Springer Proceedings in Business and Economics. Springer Nature, Cham. pp. 58-74. doi: 10.1007/978-3-031-65115-1_3

Chapters in books
(cont.)

Katou, A., Dhiman, M.C., Vayona, A., and Gianni, M. (2024), "Multipath Serially-Mediating Mechanisms of Employee Attitudes and Behaviors: Socially Intelligent Leadership and Organizational Performance," In Sharma, D., Bhardwaj, B. & Dhiman, M.D. (Eds.) *Leveraging AI and Emotional Intelligence in Contemporary Business Organizations*, IGI Global, pp. 1-22. doi: 10.4018/979-8-3693-1902-4.ch001

Gianni, M., Gkarane, S., and Kyprianou, C. (2024), "Collaborative hosting and sustainable development goals: Societal insights", *PROSPER project International Scientific Conference "Empowering Change: Fostering Social Entrepreneurship for a Sustainable Future"*, Book of Proceedings, pp. 134-146. ISBN: 978-953-346-224-0

Gianni, M. and Gotzamani, K. (2016), "Integrated Management Systems and Information Management Systems: Common Threads" In P. Papajorgji, F. Pinet, A. Guimarães, & J. Papathanasiou (Eds.) *Automated Enterprise Systems for Maximizing Business Performance*, IGI Global, pp. 195-214.

**Participation
in conferences**

Saltaferi, E., Gianni, M., and Fragkaki, A. (2026), "Investigating the impact of lean digital transformation on sustainability – The role of top management and green practices in the pharmaceutical industry", *7th International Conference on Quality Engineering and Management*, July 2-3, Lisbon, Portugal. Conference Proceedings Scopus indexed – ISSN: 2184-3481; Conference Proceedings ISBN: 978-989-54911-3-1

Gianni, M., Aldabbas, H., and Bettayeb, A. (2026), "Should Organizations Rely on Business Intelligence to Become More Agile and Creative? Empirical Evidence from the UAE", *55th Eurasia Business and Economic Society – EBES Conference 2026*, April 16-18, Budapest, Hungary.

Gianni, M., Gkarane, S., Papanikolaou, Z., Goulas, A., and Tsotsas, I. (2025), "Standards for Sustainable Tourism: Insights on Accessibility and Inclusivity", *International Conference on Economic Sciences and Management in the Changing World 2025*, pp. 138-146. Futurity Research Publishing. <https://doi.org/10.5281/zenodo.17509694>

Gkarane, S., Gianni, M., Goulas, A., Tsotsas, I., and Papanikolaou, Z. (2025), "Strategic Management of Locally-Driven Tourism Events for Destination Sustainability", *International Conference on Economic Sciences and Management in the Changing World 2025*, pp. 176-180. Futurity Research Publishing. <https://doi.org/10.5281/zenodo.17528280>

Papanikolaou, Z., Goulas, A., Tsotsas, I., and Gianni, M. (2025), "Digital Transformation, Artificial Intelligence & Sustainability in Management and Economics: A Bibliometric Analysis with VOSviewer Mapping", *International Conference on Economic Sciences and Management in the Changing World 2025*, pp. 152-156. Futurity Research Publishing. <https://doi.org/10.5281/zenodo.17519072>

Georgopoulou, V., Gotzamani, K., and Gianni, M. (2025), "Integrated management systems and culture in the digital era - Their impact on sustainability performance: Empirical insights", *28th Excellence in Services International Conference*, August 28-29, Belgrade, Serbia. Conference Proceedings ISBN 979-10-979570-0-1

Baxevanidis Taros, P., Gianni, M., Gotzamani, K., and Fragkaki, A. (2025), Embedding Lean Principles and Digital Transformation into Organizational Culture: Effects on Industry 4.0 Adoption and Corporate Sustainability Performance – A Case Study in Metal Processing, *International Conference on Performance Measurement and Management – COPERMAN 2025*, May 23-25, online.

Aldabbas, H. and Gianni, M. (2025), "The Impact of Open Innovation Types on Digital Transformation: A Moderation Model of Digital Strategy", *International Conference on performance measurement and management – COPERMAN 2025*, May 23-25, online.

**Participation
in conferences
(cont.)**

Gianni, M., Gotzamani, K., Konstantaras, I., Kessopoulou, E., and Xanthopoulou, S. (2024), "Intended vs. actual use of Industry 4.0 technologies: A culture-driven survey", 1st International Association for Quality, Innovation and Sustainability (IAQUIS) Conference, September 11-13, Viterbo, Italy. Conference Proceedings ISBN: 979-12-210-9378-0
URL: <https://www.iaquisacademy.com/proceedings/>

Gianni, M. and Gotzamani (2024), "Lean digital transformation of integrated management systems towards sustainability", 27th Excellence in Services International Conference, August 29-30, Bergamo, Italy. Conference Proceedings ISBN: 979-10-415-5220-7

Gianni, M., Gotzamani, K., Konstantaras, I., Kessopoulou, E., and Xanthopoulou, S. (2024), "The impact of culture on the acceptance of Industry 4.0 technologies in Greek organisations: An empirical investigation of a lean digital transformation", 6th International Conference on Quality Engineering and Management, June 13-15, Girona, Spain. Conference Proceedings Scopus indexed – ISSN: 2184-3481. Conference Proceedings ISBN: 978-989-54911-2-4

Gianni, M. and Vandenbrande, W. (2023), "A Novel Approach to Service Quality Improvement by Applying Complexity Thinking", 64th European Congress of Quality, November 9-10, Porto/Gaia, Portugal.

Gianni, M., Gkarane, S., and Kyprianou, C. (2023), "Collaborative hosting and sustainable development goals: Societal insights", *PROSPER project International Scientific Conference "Empowering Change: Fostering Social Entrepreneurship for a Sustainable Future"*, September 7-8, University of Zagreb, Conference Proceedings, pp. 19-20.

Book of Proceedings ISBN: 978-953-346-224-0

Proceedings link: <https://prosperconference.net.efzg.hr/book-of-abstracts>

Kyprianou, C., Gkarane, S., and Gianni, M., (2023), "Introducing a qualitative tool to explore the impact of the Russo-Ukrainian war on Cyprus religious tourism", *PROSPER project International Scientific Conference "Empowering Change: Fostering Social Entrepreneurship for a Sustainable Future"*, September 7-8, University of Zagreb, Conference Proceedings, p. 34. Proceedings link: <https://prosperconference.net.efzg.hr/book-of-abstracts>

Gianni, M. and Gotzamani, K. (2023), "Lean and digital dimensions of organizational culture as antecedents of the intention to use Industry 4.0 technologies", 26th Excellence in Services International Conference, August 31-September 1, Paisley, Scotland. Conference Proceedings ISBN: 9791221039054

Kontou, E., Avdikos, I., Gianni, M., Kessopoulou, E., and Xanthopoulou, S. (2023), "Springboarding on EFQM in vocational education – A stakeholder perspective", 26th Excellence in Services International Conference, August 31-September 1, Paisley, Scotland. Conference Proceedings ISBN: 9791221039054

Gianni, M. and Gotzamani, K. (2022), "Lean management and digital transformation: the human factor", *First Conference on Organizational Resilience, Corporate Governance, Innovative Entrepreneurship and Sustainable Development During and Beyond the COVID-19 Crisis*, June 1-2, Al Khobar, Saudi Arabia.

Gianni, M., Gkarane, S., Digkoglou, P. (2021), "Course Selection using PROMETHEE: Designing a case study for post-graduate programmes", *PROMETHEE days 2021*, October 12-14, (hybrid) online via zoom & Thessaloniki, Greece.

Reitano, A., Fazio, M., Gianni, M., Gkimperiti, A., Karanasios, N., Taylor, D.W. (2021), "Health Uncertainty and Food Literacy: Resilience Factors", *14th Annual Conference of the EuroMed Academy of Business*, September 22-23, Virtual.

Gianni, M. and Vandenbrande, W. (2021), "The smile of the nurse: Quality for the unpredictable world", *24th Excellence in Services International Conference*, September 2-3, Salerno, Italy.

**Participation
in conferences
(cont.)**

- Gianni, M. and Gotzamani, K. (2019), "Extrovert Integrated Management Systems", *22nd Excellence in Services International Conference*, August 29-30, Thessaloniki, Greece. Conference Book of Proceedings ISBN: 9788890432798
- Gianni, M., Gotzamani, K. and Tsiotras, G. (2016), "Multiple Perspectives on Integrated Management Systems and Corporate Sustainability Performance", *19th QMOD - ICQSS*, September 21-23, Rome, Italy, Conference Proceedings (Full Papers), pp. 571-592.
- Gianni, M., Gotzamani, K. and Tsiotras, G. (2016), "Integrated Management Systems, Corporate Sustainability and Innovation", *19th QMOD - ICQSS*, September 21-23, Rome, Italy, Conference Proceedings (Extended Abstracts), pp. 1909-1912. Conference Book of Proceedings ISBN: 9788890432798
- Cabecinhas, M., Domingues, J.P.T., Sampaio, P., Bernardo, M., Franceschini, F., Galetto, M., Gianni, M., Gotzamani, K., Mastrogiacomo, L. and Hernandez-Vivanco, A. (2016), "Integrated Management Systems Diffusion in South European countries", *2nd International Conference on Quality Engineering and Management*, July 13-15, Guimarães, Portugal, Conference Proceedings, pp. 729-749. Conference Book of Proceedings ISBN: 978-989-20-6814-5
- Maletič, D., Maletič, M., Al-Najjar, B., Gotzamani, K., Gianni, M., Kalinowski, T.B., Pačaiová, H., Nagyová, A. and Gomišček, B. (2016), "The role of contingency factors in physical asset management An empirical examination", *EuroMaintenance 2016 Conference*, 31 May-1 June, Athens, Greece.
- Gianni, M., Kafetzopoulos, D. and Gotzamani, K. (2015), "Quality management adoption and competitiveness of Greek companies in a fluctuating economic environment", *59th EOQ Quality Congress: Is Quality a Philosophy or is it a Mindset?*, June 14-16, Athens, Greece.
- Gianni, M., Gotzamani, K. and Linden, I. (2015), "Towards a BI Platform to Support Food Traceability Management: Benefits and Challenges Identification", *1st EWG-DSS International Conference on Decision Support System Technology - Big Data Analytics for Decision Making*, May 27-29, Belgrade, Serbia.
- Gianni, M., Gotzamani, K. and Vouzas, F. (2014), "Integrated Management Systems in the Food Sector: Insights from a Dairy Plant", *1st International Conference on Quality Engineering and Management*, September 14-16, Guimarães, Portugal, Conference Proceedings, pp. 303-314.
- Gianni, M. and Gotzamani, K. (2014), "Exploring the Integration of Management Systems in Services", *AMA ServSig 2014 - International Service Research Conference: Services Marketing in the New Economic and Social Landscape*, June 13-15, Thessaloniki, Greece. *Conference Proceedings*, section 'Service Operations Management-Supply Chains', pp. 7-14, paper no. 174. Conference Proceedings ISBN: 978-960-98740-9-0
- Gianni, M. and Gotzamani, K. (2013), "Management Systems Integration in Practice – A case of abandonment", *16th QMOD - ICQSS*, Portorož, Slovenia, Conference Proceedings, pp. 1189-1205.
- Bernardo, M., Gotzamani, K. and Gianni, M. (2013), "Certification maturity as a diffusion factor for management systems integration", *20th EurOMA Conference – Operations Management at the Heart of the Recovery*, June 7-12, Dublin, Ireland.
- Gaitanelis, E., Kaminiotis, F., Kontos, I., Zafirakou, A., Darakas E. and Gianni, M. (2012), "Environmental impact of uncontrolled landfill leachate disposal: A case study from the landfill of Katerini, Greece", *International Conference Protection and restoration of the environment XI*, Thessaloniki.
- Zafirakou, A., Gaitanelis, E., Kaminiotis, F., Kontos, I., Darakas, E. and Gianni, M. (2012), "Dealing with Solid Waste Management Facilities' Crises", *The ISWA World Solid Waste Congress*, Florence, Italy

Aravossis, K., Karagiannidis, A., Kungolos, A., Samaras, P., Antonopoulos, I., Gianni, M., Papaoikonomou, K. and Somakos, L. (2007), "Roma and people with disabilities in Social Enterprises for contemporary WEEE management: Framework of a Hellenic study on related organizational issues", *CEMEPE/SECOTOX 2007 Conference*, June 24 to 28, Skiathos, Greece.

Samaras, P., Gianni, M., Brouziotis, T., Triantou, L. and Mpellis, B. (2006), "ARCHICARTER: The implementation of European Charter sustainable tourism principles in protected areas", *International Conference: Sustainability in Mediterranean Mass Tourism Regions*, November 23-24, Heraklion, Crete.

Awards

Best paper award (3rd place): Saltaferi, E., Gianni, M., and Fragkaki, A. (2026), "Investigating the impact of lean digital transformation on sustainability – The role of top management and green practices in the pharmaceutical industry", *7th International Conference on Quality Engineering and Management*, July 2-3, Lisbon, Portugal.

Best paper award: Gianni, M. and Gotzamani, K. (2019), "Extrovert Integrated Management Systems", *22nd Excellence in Services International Conference*, August 29-30, Thessaloniki, Greece.

<http://sites.les.univr.it/eisic/index.php/2018/07/17/best-papers-2/>

Goethe Institute Scholarship - Boppard, Germany July-August 1990

Top peer reviewer for Business, Management and Accounting - September 2016

Additional information

2015 – onwards

Reviewer at the following scientific journals (indicative):

Journal of Cleaner Production, Total Quality Management and Business Excellence, Total Quality Management, International Journal of Productivity and Performance Management, Sustainability, International Journal of Quality and Reliability Management

Reviewer profile

<https://www.webofscience.com/wos/author/record/1495972>

Research projects

As member of a research team of the University of Macedonia:

EU-funded Projects Erasmus+ (Prosper, Edu-Gate Sust-Hein, SDGLabs)

1. PROSPER: PROMoting Social entrePreneurship in higher Education for a prosperous society - Project no: 2020-1-PL01-KA203-081895.

<http://prosperproject.eu/en/>

2. EDucational University GATeway to enhance innovative E-learning capabilities, resilience and new best practices - GA no: 2020-1-IT02-KA226-HE-095538

<https://edugate-project.eu/>

3. Sust-HEIn: Fostering whole institution approach to sustainability in Higher Education through systems thinking", Project: 101086809 – ERASMUS-EDU-2022-PI-FORWARD

4. SDGLabs - Harnessing the potential of the Social Economy towards a green transformation through the establishment of Socially Driven Green Labs within Universities», GA number 2021-1-PL01-KA220-HED-000032077, Erasmus+ programme, HED COOPERATION PARTNERSHIP

As a consultant at CLOTEFI S.A.: Participation in the following EU-funded projects

Technology management BENCHmarking in the TEXTile industry across Europe –

BENTEX funded under FP5-INNOVATION-SME <https://cordis.europa.eu/project/id/IPS-1999-950035>

Hellenic Innovation Relay Center (HIRC 4) / INNOVATION-IRC 4.2.1 – phase 2002-2004 funded under FP5-INNOVATION-SME <https://cordis.europa.eu/project/id/IRC-IRE-CU>

Research projects (cont.)	<p>Promoting expertise on industrial excellence in textiles – MERITEX EU / LEONARDO DA VINCI PROGRAMME (INSEAD model implementation)</p> <p>Innovation in the textile industry – INTEX funded under FP5 Innovation - Economic and Technological intelligence</p>
Other research activities	<p>Organization of the EWG-DSS 8th International Conference on Decision Support System Technology</p> <p>International Association of Quality, Innovation and Sustainability (IAQUIS): Founding member and Member of the Board of Directors (https://www.iaquisacademy.com/board-of-directors/) https://www.iaquisacademy.com/scientific-committee/</p> <p>Co-editor of the Book of Conference Proceedings: 1st International Association for Quality, Innovation and Sustainability (IAQUIS) Conference, September 11-13, Viterbo, Italy. Conference Proceedings ISBN: 979-12-210-9378-0 URL: https://www.iaquisacademy.com/proceedings</p> <p>Associate Editor of the Academic Journal: Total Quality Management and Business Excellence</p> <p>Associate Editor of the Academic Journal: <i>Environment Systems and Decisions</i></p>
Keynote, editorial, and advisory role	<p>Erasmus + project entitled: INNO 4 Tourism – Innovative Curricula for Life-Long Learning of Sustainable Tourism Workforce</p> <p>ToT Programme on curriculum development on sustainable tourism on November 11th, 2024 University of Macedonia</p> <p>Guest speaker on the topic: Quality and lean management in the digital era: Traceability insights for sustainable SMEs</p> <p>Erasmus + project entitled INNO4Tourism Innovative Curricula for Lifelong Learning of Sustainable Tourism Workforce</p> <p>Multiplier Event on November 11, 2024 University of Macedonia</p> <p>Speaker on the topic: Quality and lean management in the digital era: Traceability insights for sustainable SMEs</p> <p>Erasmus + project entitled Socially Driven Green Labs</p> <p>Multiplier Event on April 25th, 2024 University of Macedonia</p> <p>Speaker on the topic: Social Economy and Circular Economy: Synergies toward the SDGs</p> <p>SDG LABS – Harnessing the potential of the Social Economy towards a green transformation through the establishment of Socially Driven Green Labs within Universities - Project number: 2021-1-PL01-KA220-HED-000032077</p>